WHAT IS CLAIMED IS:

1.   An advertisement information delivering method using an information providing system in which advertisement information according to text information sent out from an advertisement information delivery center via a public telephone line is received and displayed by an information display provided to a client, said method comprising the steps of:

classifying said client under a group corresponding to a trade thereof; and

then delivering said advertisement information to only said information display of a client belonging to a group corresponding to a kind of advertisement information to be delivered among a plurality of clients classified into groups.

2.   An advertisement information delivering method according to claim 1, wherein said advertisement information is prohibited from being delivered to a client provided with a delivery prohibiting condition even when said client belongs to said group corresponding to said kind of advertisement information to be delivered.

3.   An advertisement information delivering method according to claim 1, wherein locations of said clients are schematically indicated on a map displayed on a screen, among which a client belonging to said designated group visibly changes the indication thereof, and detailed data of said client is displayed when thus changed indication of client is clicked or touched with a finger.

4.   An advertisement information delivering method according to claim 1, wherein locations of said clients are schematically indicated on a map displayed on a screen, among which a client belonging to said designated group visibly changes the indication thereof, and said designated state and designation-released state of said client change over therebetween when thus changed indication of client is clicked or touched with a finger.

5.   An advertisement information delivering method according to claim 1, wherein said information display is disposed at a site of said client where

the public keep staying for a while.

6. An advertisement information delivering method using an information providing system in which advertisement information according to text information sent out from an advertisement information delivery center via a public telephone line is received and displayed by an information display provided to a client, said method comprising the steps of:

classifying said client under a group corresponding to a region where said client resides; and

then delivering said advertisement information to only said information display of a client belonging to a group corresponding to a kind of advertisement information to be delivered among a plurality of clients classified into groups.

7. An advertisement information delivering method according to claim 6, wherein said advertisement information is prohibited from being delivered to a client provided with a delivery prohibiting condition even when said client belongs to said group corresponding to said kind of advertisement information to be delivered.

8. An advertisement information delivering method according to claim 6, wherein locations of said clients are schematically indicated on a map displayed on a screen, among which a client belonging to said designated group visibly changes the indication thereof, and detailed data of said client is displayed when thus changed indication of client is clicked or touched with a finger.

9. An advertisement information delivering method according to claim 6, wherein locations of said clients are schematically indicated on a map displayed on a screen, among which a client belonging to said designated group visibly changes the indication thereof, and said designated state and designation-released state of said client change over therebetween when thus changed indication of client is clicked or touched with a finger.

10. An advertisement information delivering method according to claim 6, wherein said information display is disposed at a site of said client where

the public keep staying for a while.

11.   An advertisement information delivering method using an information providing system in which advertisement information according to text information sent out from an advertisement information delivery center via a public telephone line is received and displayed by an information display provided to a client, said method comprising the steps of:

classifying said client under a first group corresponding to a trade thereof and under a second group corresponding to a region where said client resides;

then choosing one of said first and second groups when delivering said advertisement information; and

delivering said advertisement information to only said information display of a client belonging to a group corresponding to a kind of advertisement information to be delivered among a plurality of clients classified into groups.

12.   An advertisement information delivering method according to claim 11, wherein said advertisement information is prohibited from being delivered to a client provided with a delivery prohibiting condition even when said client belongs to said group corresponding to said kind of advertisement information to be delivered.

13.   An advertisement information delivering method according to claim 11, wherein locations of said clients are schematically indicated on a map displayed on a screen, among which a client belonging to said designated group visibly changes the indication thereof, and detailed data of said client is displayed when thus changed indication of client is clicked or touched with a finger.

14.   An advertisement information delivering method according to claim 11, wherein locations of said clients are schematically indicated on a map displayed on a screen, among which a client belonging to said designated group visibly changes the indication thereof, and said designated state and designation-released state of said client change over therebetween when thus

changed indication of client is clicked or touched with a finger.

15. An advertisement information delivering method according to claim 11, wherein said information display is disposed at a site of said client where the public keep staying for a while.